

Digital Communications & Content Manager

Can you help young athletes beat their personal best?

Then come and join a small team of doers, who have banned red tape, silos, politics and “computer says no” scenarios to work for a really uplifting cause. At SportsAid we exist to encourage, enable and empower the next generation of athletes to achieve their ambitions in sport and life. For decades, we have been side by side with Britain’s greatest emerging sporting talent, from Mo Farah to Jessica Ennis-Hill to Ade Adepitan, Paula Radcliffe and so many others to give them vital support before they became Olympian and Paralympian stars.

We are looking to appoint a Digital Communications & Content Manager develop and deliver creative communication plans to interest, engage and inspire Sports Aid’s audiences, galvanising support for the charity’s work by engaging in digital communications channels and platforms.

Does this sound like you?

- Proven experience in digital content creation, social media management and communications.
- Strong writing, editing and storytelling skills, with an ability to tailor content for different audiences and platforms.
- Proficiency in using social media platforms, content management systems and email marketing tools.
- Knowledge of SEO best practices and experience with web analytics tools (eg Google Analytics).
- Ability to work independently and as part of a team, managing multiple projects and deadlines.
- Experience in a charity, nonprofit, or sports organisation

The salary is £36,000-40,000 p.a. and opportunities for flexible working are available.

Want to find out more?

Serena, the Head of Fundraising, would be more than happy to have an informal chat to help you decide if this is for you. Feel free to email her to arrange a good time to do it: serena@sportsaid.org.uk

Meanwhile, enjoy a couple of videos to get a sense of what we are about:

<https://www.youtube.com/watch?v=qEVgBnZdhQo>

<https://youtu.be/fyhDNUj8SdI>

SportsAid recognises that certain sections of the community have been affected by structural inequities and may be denied the opportunity to participate equally and fully in sport at all levels. SportsAid as an organisation believes our role is to remove the barriers that our most under-served, at risk and minoritised groups of young people experience when trying to access sport and physical activities.



SportsAid therefore positively welcomes, and seeks to achieve, diversity in our workforce and that all job applicants, volunteers and employees receive equal and fair treatment. We positively encourage applications from all candidates regardless of age, ethnicity, gender, disability, marriage and civil partnership status, gender identity, background, religion, faith, sexual orientation, maternity status, pregnancy, belief or nationality.

Please apply by 22nd November by emailing serena@sportsaid.org.uk with your CV and one page outlining what you believe would be the best opportunities in this role and the greatest challenges.

On receipt of your application you will be sent a confidential equal opportunities form which all applicants will be asked to complete.