

Community and Alumni Engagement Manager

Can you help young athletes beat their personal best?

Then come and join a small team of doers, who have banned red tape, silos, politics and “computer says no” scenarios to work for a really uplifting cause. At SportsAid we exist to encourage, enable and empower the next generation of athletes to achieve their ambitions in sport and life. For decades, we have been side by side with Britain’s greatest emerging sporting talent, from Mo Farah to Jessica Ennis-Hill to Ade Adepitan, Paula Radcliffe and so many others to give them vital support before they became Olympian and Paralympian stars.

We are looking to appoint a Community and Alumni Engagement Manager to work with our community of supporters and alumni and deliver income, impact and memorable experiences for athletes, parents and supporters.

- Develop and nurture relationships with potential funders and fundraisers eg local schools, community groups, parents etc. and deliver a range of fundraising activities across the country.
- Identify and cultivate relationships with former athletes who can contribute to our mission in a variety of ways, eg mentoring, advocacy and storytelling, fundraising and programme/initiative participation.
- Take responsibility for identifying and developing fundraising opportunities
- Organise and manage events, including networking gatherings, to stimulate and develop fundraising and alumni engagement.

Does this sound like you?

- A minimum of two years’ experience of working in a community fundraising and/or an alumni engagement role in a charity or university setting
- A passion for sport and strong understanding of the sports industry and the unique experiences of athletes.
- Solid understanding of the principles and practices of relationship fundraising
- Excellent organisational skills, comfortable managing several different projects and activities in parallel.
- Familiarity with social media and digital marketing strategies.
- Proven event planning and project management skills.
- Ability to work independently and as part of a team in a fast-paced environment.

The salary is £32,000 p.a. and opportunities for flexible working are available. A full job description is available [Here](#)

Want to find out more?

Serena, the Head of Fundraising, would be more than happy to have an informal chat to help you decide if this is for you. Feel free to email her to arrange a good time to do it: serena@sportsaid.org.uk

Meanwhile, enjoy a couple of videos to get a sense of what we are about:

<https://www.youtube.com/watch?v=qEVgBnZdhQo>

<https://youtu.be/fyhDNUj8Sdl>



SportsAid recognises that certain sections of the community have been affected by structural inequities and may be denied the opportunity to participate equally and fully in sport at all levels. SportsAid as an organisation believes our role is to remove the barriers that our most under-served, at risk and minoritised groups of young people experience when trying to access sport and physical activities.

SportsAid therefore positively welcomes, and seeks to achieve, diversity in our workforce and that all job applicants, volunteers and employees receive equal and fair treatment. We positively encourage applications from all candidates regardless of age, ethnicity, gender, disability, marriage and civil partnership status, gender identity, background, religion, faith, sexual orientation, maternity status, pregnancy, belief or nationality.

Please apply by 10th October by emailing serena@sportsaid.org.uk with your CV and one page outlining:

1. Tell us about the community fundraising or alumni engagement activity you are most proud of and why?
2. Your thoughts on what you consider the most difficult aspect of relationship fundraising
3. If you could change something you did in a previous fundraising or alumni engagement role, what would that be?

On receipt of your application you will be sent a confidential equal opportunities form which all applicants will be asked to complete.